



ABRACEMOS A VENEZUELA

A Strategic Philanthropic Partnership for
Long-Term Recovery

Give To Colombia x Presentes Corporación

INSTITUTIONAL STRENGTH. PROVEN EXECUTION.

Two organizations with complementary capabilities and a shared track record of turning philanthropic resources into accountable social impact.

GIVE TO COLOMBIA

International philanthropic leadership since 2004.

A U.S.-based tax-exempt nonprofit that mobilizes resources, conducts due diligence, builds strategic partnerships and connects donors with high-impact initiatives in Colombia and Latin America.

\$27M+

Mobilized

410+

Projects
Supported

423K+

Direct
Beneficiaries

3M+

Indirect
Beneficiaries

PRESENTES CORPORACIÓN

More than four decades of execution on the ground.

A Colombian nonprofit specializing in disaster recovery and the restoration of living conditions through territorial diagnosis, intervention design, direct implementation, and operational and financial monitoring.

43+ YEARS

Experience

68

Solidarity
Campaigns

49K+

Families
Impacted

35

Organizations
Supporting
Governance

SELECTED INSTITUTIONS & CORPORATE PARTNERS

Inter-American Development Bank · Levi Strauss & Co. · Morgan Stanley · Microsoft · J.P. Morgan · Citi Foundation · Bank of America · Cisco · Intel · Dell · Motorola Solutions · General Electric

PROVEN RECOVERY EXPERIENCE

Haiti · Ecuador · Eje Cafetero · Providencia

Give To Colombia and Presentes have worked together before, combining international resource mobilization with direct execution on the ground.

A PARTNERSHIP BUILT ON EXPERIENCE, TRUST AND COORDINATION

Together again to support Venezuela's long-term recovery.

MOMENTUM IN COLOMBIA. A COORDINATED PATH TO IMPACT.

Abracemos a Venezuela is already mobilizing individuals, companies, institutions, media organizations and public-sector partners across Colombia.

COP \$460M

Raised to date

1,100+

Individual
donations

10

Companies
engaged

8

Additional
initiatives
underway

SELECTED COMPANIES ENGAGED

Haceb · Fundación Mario Álvarez ·
Constructora Monserrate · Agroindustrias ·
Club Rotario Medellín · Grupo Quincena
S.A.S. · Ranking Sports

ADDITIONAL FUNDRAISING INITIATIVES

EPM · Postobón · Atlético Nacional ·
Interactuar · Puntos Colombia · One
Inversión Social · and others

AMPLIFICATION & INSTITUTIONAL SUPPORT

SURA · EAFIT · Universidad EIA · Universidad
de Antioquia · Cámara de Comercio de
Medellín para Antioquia · Parque Explora ·
Oviedo · Proantioquia · Línea Directa

MEDIA & PUBLIC-SECTOR AMPLIFICATION

Caracol Televisión · Teleantioquia ·
Telemedellín · El Colombiano · Alcaldía de
Medellín · Gobernación de Antioquia

FROM CAPITAL TO IMPACT

U.S. & GLOBAL PHILANTHROPY



Give To Colombia

COLOMBIAN MOBILIZATION



Presentes Corporación

VERIFIED TERRITORIAL NEEDS



Diagnosis & Prioritization

DIRECT EXECUTION



Implementation & Monitoring

ACCOUNTABILITY



Reporting & Measurable Results

**International philanthropy can complement this national momentum
with additional resources for long-term recovery.**

YOUR PHILANTHROPIC PARTNERSHIP

A tailored approach for donors seeking transparency, engagement and measurable impact.

Significant philanthropy deserves more than a transaction.

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|----|-------------------|--|
| 01 | UNDERSTAND | Private conversation to understand philanthropic priorities and desired engagement. |
| 02 | IDENTIFY | Present verified needs and opportunities for impact based on territorial assessments. |
| 03 | STRUCTURE | Define the contribution and align it, when applicable, with specific intervention areas. |
| 04 | CHANNEL | Facilitate the contribution and coordinate with the implementing partner. |
| 05 | EXECUTE | Presentes transforms resources into concrete interventions on the ground. |
| 06 | FOLLOW | Provide progress updates, communication and evidence of implementation. |
| 07 | MEASURE | Report on resource use, implementation and results achieved. |
| 08 | SHARE | Deliver a personalized final impact report documenting outcomes generated. |

YOUR EXPERIENCE MAY INCLUDE

Dedicated guidance

Verified opportunities

Transparent allocation

Progress & financial reporting

Visual evidence

Direct communication

Personalized final report

Tax benefits for eligible U.S. donors

From making a contribution to understanding the impact it creates.

Following the territorial assessment, donors may explore opportunities to direct contributions toward specific recovery priorities aligned with verified community needs.

LEADERSHIP, ACCOUNTABILITY & AN INVITATION TO ENGAGE

Direct access to the people responsible for the partnership and donor relationship.



ÁNGELA MARÍA TAFUR

**President & Founder
Give To Colombia**

More than two decades building strategic partnerships and mobilizing international resources for high-impact social initiatives.



MARÍA JULIANA
GONZÁLEZ

**Alliances &
Communications Manager
Give To Colombia**

Leads strategic alliances, partner relationships and communications initiatives that strengthen philanthropic engagement.



JUAN ESTEBAN
ACEVEDO DE LA OSSA

**Communications Director
Presentes Corporación**

Supports strategic partnerships, communications and resource mobilization initiatives connected to recovery efforts.

A TRUSTED PARTNERSHIP FOR LONG-TERM RECOVERY.

Give To Colombia and Presentes Corporación combine international philanthropic leadership, institutional oversight and proven execution on the ground to transform generosity into concrete solutions for communities rebuilding their lives in Venezuela.

We invite you to explore how your philanthropic priorities can become part of Venezuela's long-term recovery.